



StanfordSOCIAL
INNOVATIONReview



BRIDGING
THE DIVIDE

The main title 'BRIDGING THE DIVIDE' is rendered in a large, bold, white, sans-serif font. A thick white horizontal line runs beneath the word 'BRIDGING'. Above the word 'DIVIDE', there is a stylized graphic consisting of two white, curved lines that meet at their peaks, resembling a bridge or two hills. The word 'THE' is positioned between 'BRIDGING' and 'DIVIDE' in a smaller font size.

September 13-15, 2022

Case Study: Building Trust Between Organizations and the Communities with Whom They Work

September 15, 2022 | 9:05 am - 10:00 am



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TULSA'S TECH NICHE

TIL Identified Tulsa's
Right-to-Win Opportunities





LEADERSHIP COUNCIL

TIL is guided by a diverse set of advisers from across industries, sectors, and geographies; they include key local stakeholders and national thought leaders.

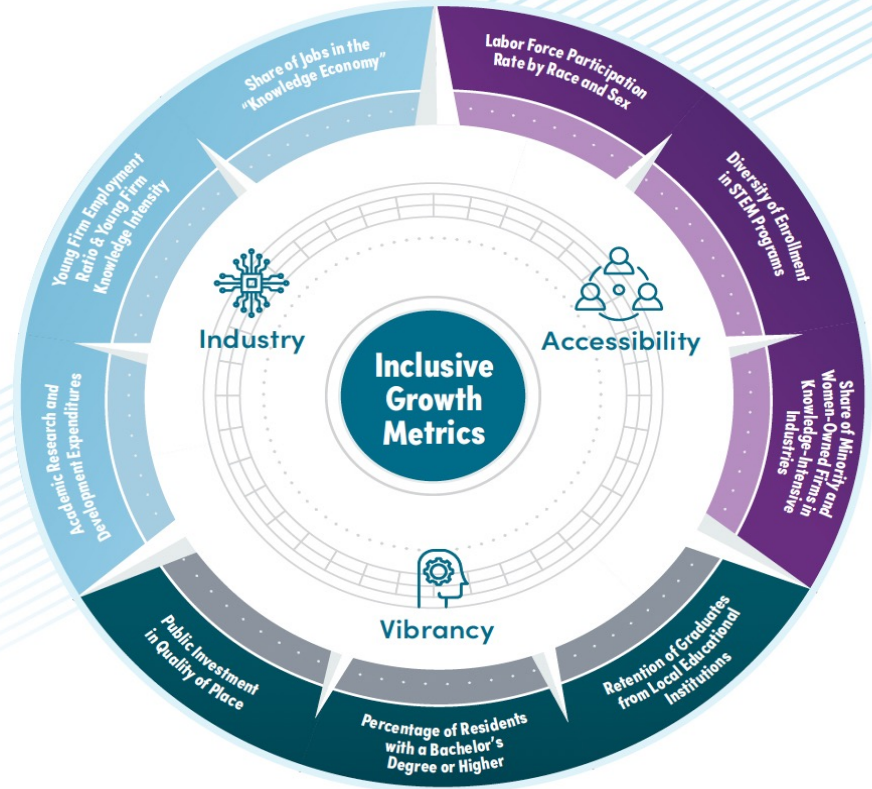
Together, these leaders are committed to Tulsa's success, and TIL is honored to have their support.



ACHIEVING INCLUSIVE GROWTH

TIL PARTNERED WITH THE ASPEN INSTITUTE AND HEARTLAND FORWARD ON A NEW FRAMEWORK TO DEFINE AND MEASURE INCLUSIVE GROWTH

TIL determined 5-year goals across each of the nine metrics and is working across the Tulsa community to achieve them effectively.



ECOSYSTEM-SHAPING INITIATIVES



Canopy
HEALTHTECH



EIC
Rose Rock



USRI
LAUNCHPAD



CYBER
SKILLS CENTER

TIL'S TRUST TO LEADERSHIP EQUATION

Engagement Transparency Accountability

Consistency Competency

ETACC = Trust → Leadership