



StanfordSOCIAL
INNOVATIONReview

WHAT'S NEXT *for the* SOCIAL SECTOR?

Strategies and Tactics for Today's Agile Leaders

September 17-18, 2024

What's Next for Nonprofits?

Futurecasting Key Issues in 2024

September 17, 2024
9:10am – 10:00am



Trista Harris

*President,
FutureGood*

www.WeAreFutureGood.com





Another world is not only possible,
she is on her way. On a quiet day, I
can hear her breathing.

Arundhati Roy

OR WRITE
OUT ONE THING
YOU WISH WE HAD
IN OUR
NEIGHBORHOOD

Ice
cream
shop!



IN MY IDEAL FUTURE CAMDENTOWN IS...

SAFE VIBRANT
STREETS, BUSSED
DIVERSITY COMMUNITY
RESTAURANTS

LOVE

BLM

BLACK OWNED!

hope Love

Love



PARKS

FRIENDLY
OPEN
TRUSTING
SAFE

CARING
Neighbors

Street
of...

ILoveMy?

Santa's
POD places to
PLAY!

VIBRANT!



SMALL
BUSINESSES
• A RECORD STORE
• RESTAURANTS
• FLOORS
• BOOK STORE

Peace, Love, Joy
Health & Wealth *

HEALTHY
FOOD

GREAT
NEIGHBORS

Locally
Owned
Businesses

Dedicated
Bike
Lanes

Swimming
Pool!

THE
GETDOWN
& COFFEE
CO

A CONNECTED
COMMUNITY





Entrepreneur Houston White is building a 'Black mecca' in north Minneapolis



THE
GET DOWN
COFFEE
CO

HOUSTON WHITE

HOUSTON WHITE

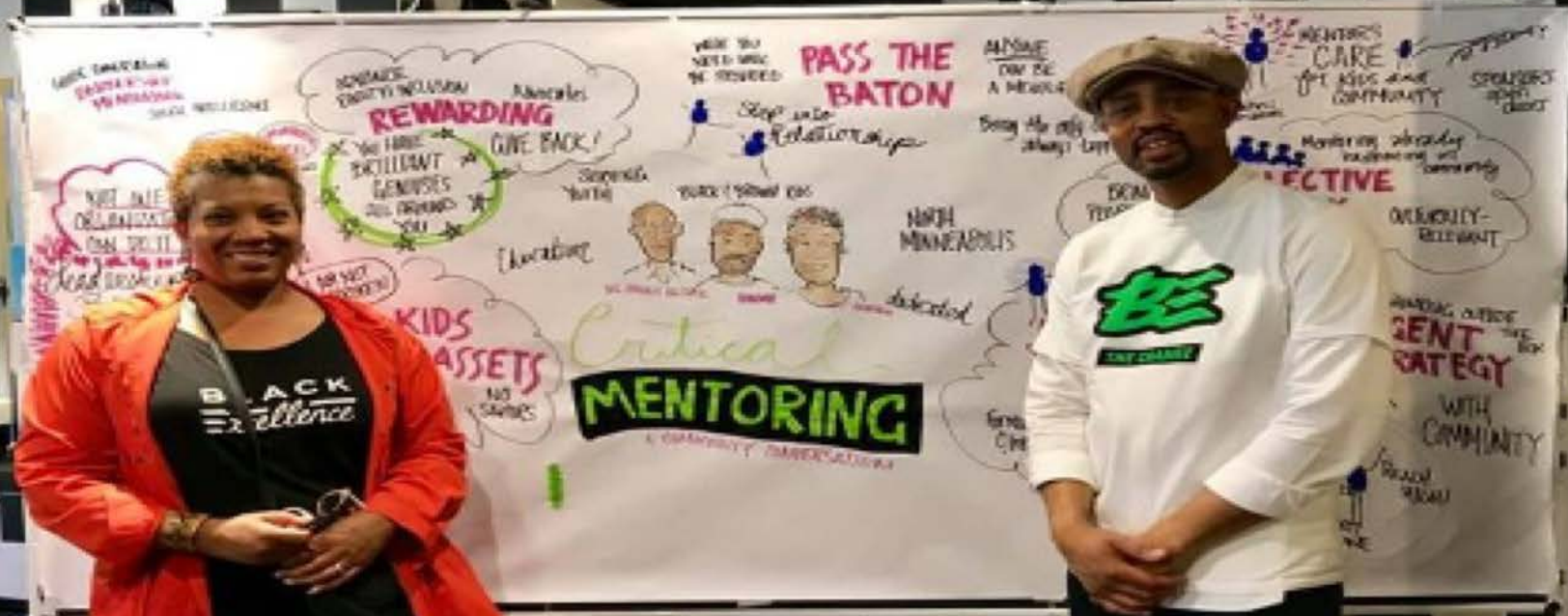
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GRAND
OPENING
WEEKEND

Black Friday Nov 25
No. Sunday Nov 26
11 - 7 daily







**Embracing culture.
Creating purpose.**

Trista Harris

**Philanthropic Futurist &
President of FutureGood**

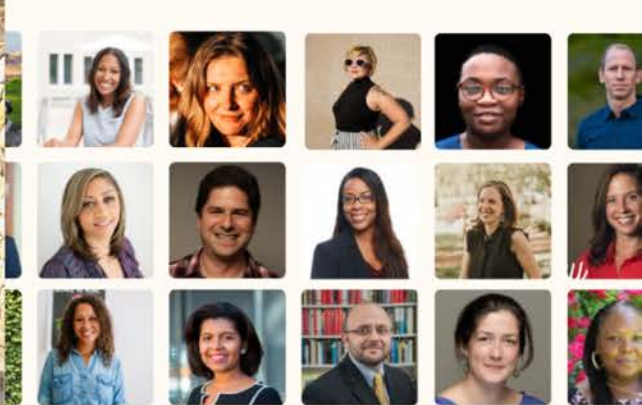
Learn more:





**Helping visionary
leaders build a better
future through
strategic visioning,
retreats, cohort
programs, and online
learning programs**

www.WeAreFutureGood.com





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**"Today is giving
you clues about
tomorrow."**

- David Burrus



Artificial Intelligence as a Partner



Where is the Next

Big Crisis?



Future of Democracy

Future of Philanthropy

WAY IT'S ALWAYS WORKED

- **Top Down Governance**
- **Deliberate Process**
- **Small Scale (1 at a time)**
- **Explicit Metrics**
- **Incremental Impact**
- **Tempered Speed**



Future of Philanthropy

SIGNALS OF THE FUTURE

- **Pandemic grantmaking processes**
 - **Shift to racial equity frame**
 - **Social Impact Bonds**
-



Future of Philanthropy



WHAT'S COMING NEXT

- **Philanthropy as a collaborator**
- **Regenerative philanthropy takes root**
- **Seeing past the grant**
- **Transformative Impact**

Future of Philanthropy



KEEP WHAT WORKS

- **Donor Intent**
 - **Deep Relationships**
 - **Skilled Staff**
-

Future of Philanthropy

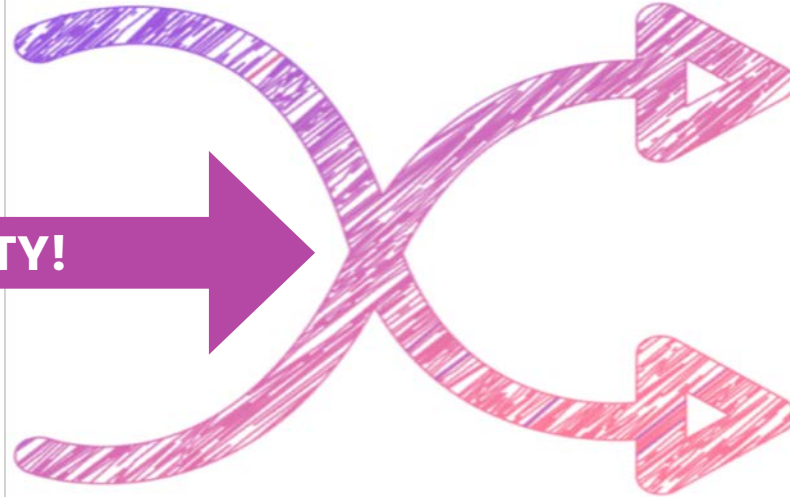
**WAY IT'S ALWAYS
WORKED**

**WHAT'S COMING
NEXT**

UNCERTAINTY!

**SIGNALS OF
THE FUTURE**

**KEEP
WHAT WORKS**





FutureProof

Building your organization's strategic capacity

*Frustrated by an outdated strategic plan that's just collecting dust? Join **FutureProof**, where we don't just create a plan—we also help you build an operating system for your entire organization.*

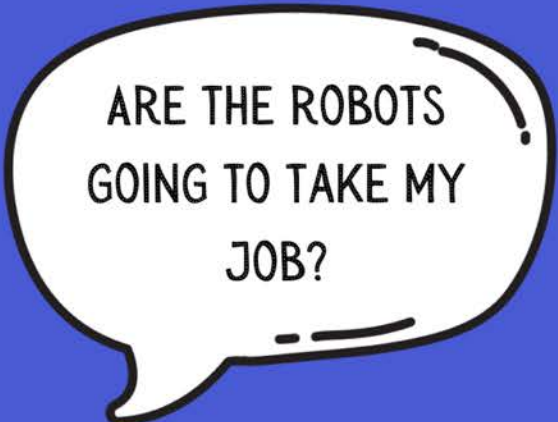
*The pilot program launches in **September 2024**. Listen to Trista Harris explain what this program will do for you!*



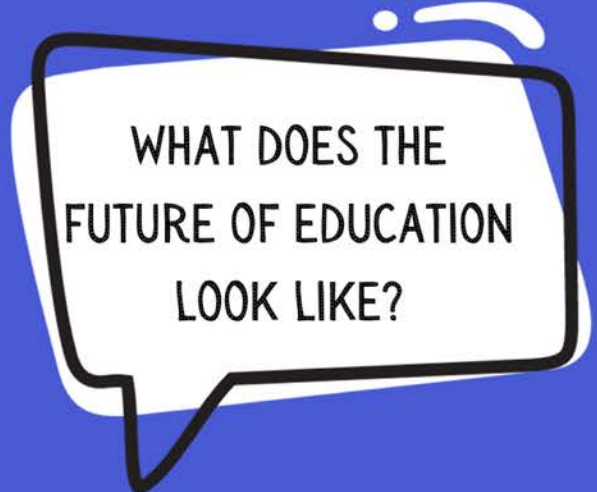
Questions? Let's Chat!

Schedule a Call


ASK ME ANYTHING



ARE THE ROBOTS
GOING TO TAKE MY
JOB?



WHAT DOES THE
FUTURE OF EDUCATION
LOOK LIKE?



WHAT FUTURE TREND
ARE YOU MOST
EXCITED ABOUT?

//

The future doesn't just
happen to you.
You create it with the
decisions you make today.

//